

DOOH DOOH

Digital Out Of Home.
Programmatic & 3D Direct



LED City Prestige Quality | HALA KOSZYKI

Adress	Piękna 49, 00-547, Warsaw, Poland
Average Weekly Impressions	150 535
Latitude	52.22295875164952
Longitude	21.01049896961052



LED City Prestige Quality | HALA KOSZYKI

See video example 

<https://www.youtube.com/watch?v=AN8QE1ACLIg>




The screen is located at the intersection of Koszykowa Street and Piękna Street. Traffic lights at the intersection allow longer contact with the advertisement. In the immediate vicinity is the HALA KOSZYKI, many restaurants, cultural and entertainment venue. The place is characterized by very high car and pedestrian traffic. The advertising message reaches a PRESTIGIOUS target group, people who come to the exclusive place HALA KOSZYKI in the very CENTER of Warsaw.

LED City REACH Most GROTA- ROWECKIEGO (1)

Adress	Modlińska 6D, 03-216, Warsaw, Poland
Average Weekly Impressions	2 271 472
Latitude	52.29310280800402
Longitude	21.009194508520594



LED City REACH Most GROTA- ROWECKIEGO (1)

See video example 

https://www.youtube.com/watch?v=pf_nBiDkDy1Q



The screen is located in Warsaw, by the TORUŃSKA ROUTE - GROTA ROWECKI bridge. East side on the dominant of the EXPO Hall. Direction from the right bank of the Vistula River to the left side of Warsaw. Right side inrun. Large-format screen. Huge traffic, mainly vehicles. 10 lanes of roadway. Characteristics - huge coverage and perpetual traffic jams.

L3D SCREEN (R/L) zakręt ul. Modlińska i Trasa Toruńska

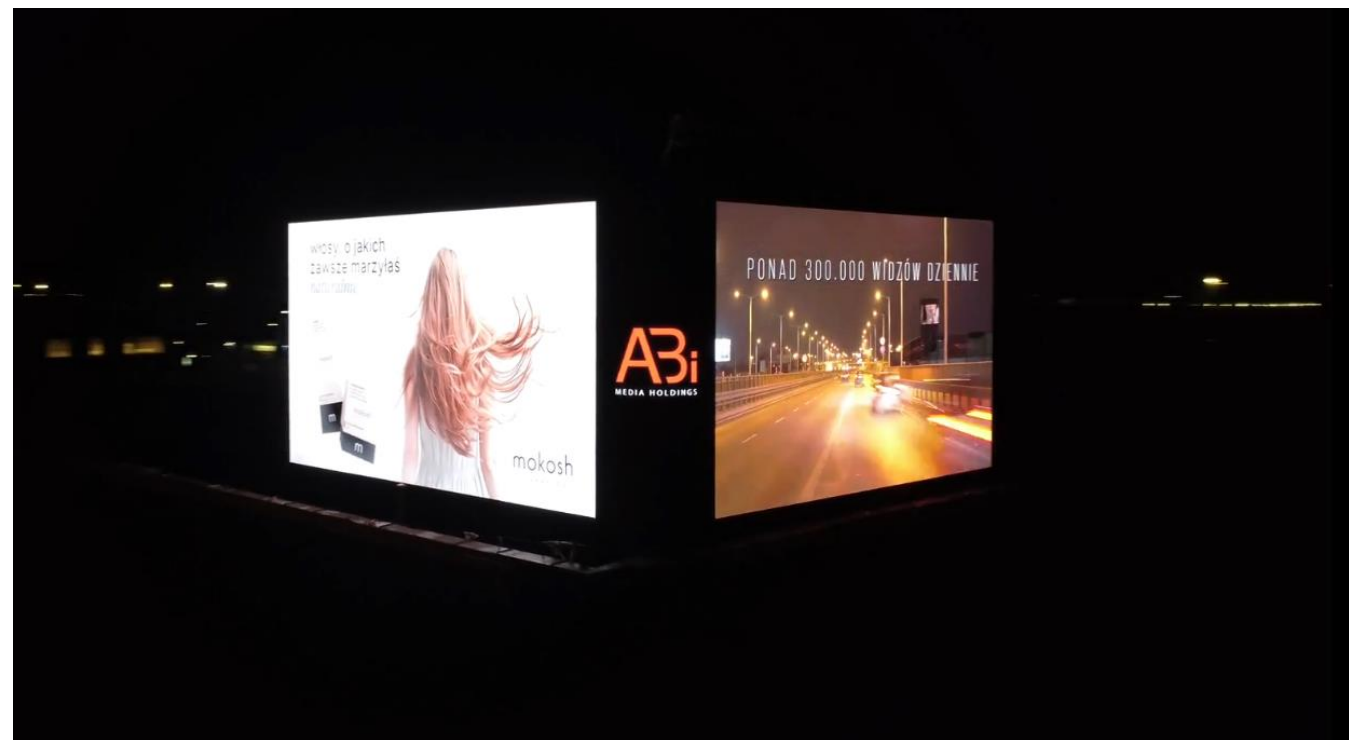
Adress	Modlińska 6D, 03-216, Warsaw, Poland
Average Weekly Impressions	5 692 365
Latitude	52.29168354099637
Longitude	21.004927783467394



L3D SCREEN (R/L) zakręt ul Modlińska i Trasa Toruńska

See video example 

<https://youtu.be/RCLuHUnKvTk>



L3D SCREEN in Warsaw. Located at Trasa Toruńska, Grot ROWECKI Bridge. The highest traffic in Poland. In peak more than 881 000 daily audience. Screen with a structure in the shape of a straight account. Possibility to display 3D ads with amorphous content (Direct), or 2 perpendicular screens (Programmatic), right ryz Trasa Toruńska - S8, left at Modlinska Street, direction from the right side of the Vistula River to the left side of Warsaw. Junction, intersection , as many as 16 lanes, 2 depots: bus and tramway. Spectacular screen with the largest daily audience in Poland.

L3D SCREEN (3D) zakręt ul. Modlińska i Trasa Toruńska

Elevate your advertising with stunning anamorphic 3D creatives. Transform ordinary screens into extraordinary visual spectacles, captivating audiences with unparalleled depth and realism.

The campaign on **3D** screens is **15% more visible** than the classic one on 2D.*

See video example 

<https://www.youtube.com/watch?v=ollrrGPd2qQ>

<https://www.youtube.com/watch?v=kOZLSlQqo2M>

<https://www.youtube.com/watch?v=loQGff5-088>

<https://www.youtube.com/watch?v=MCVu1m2f3lU>

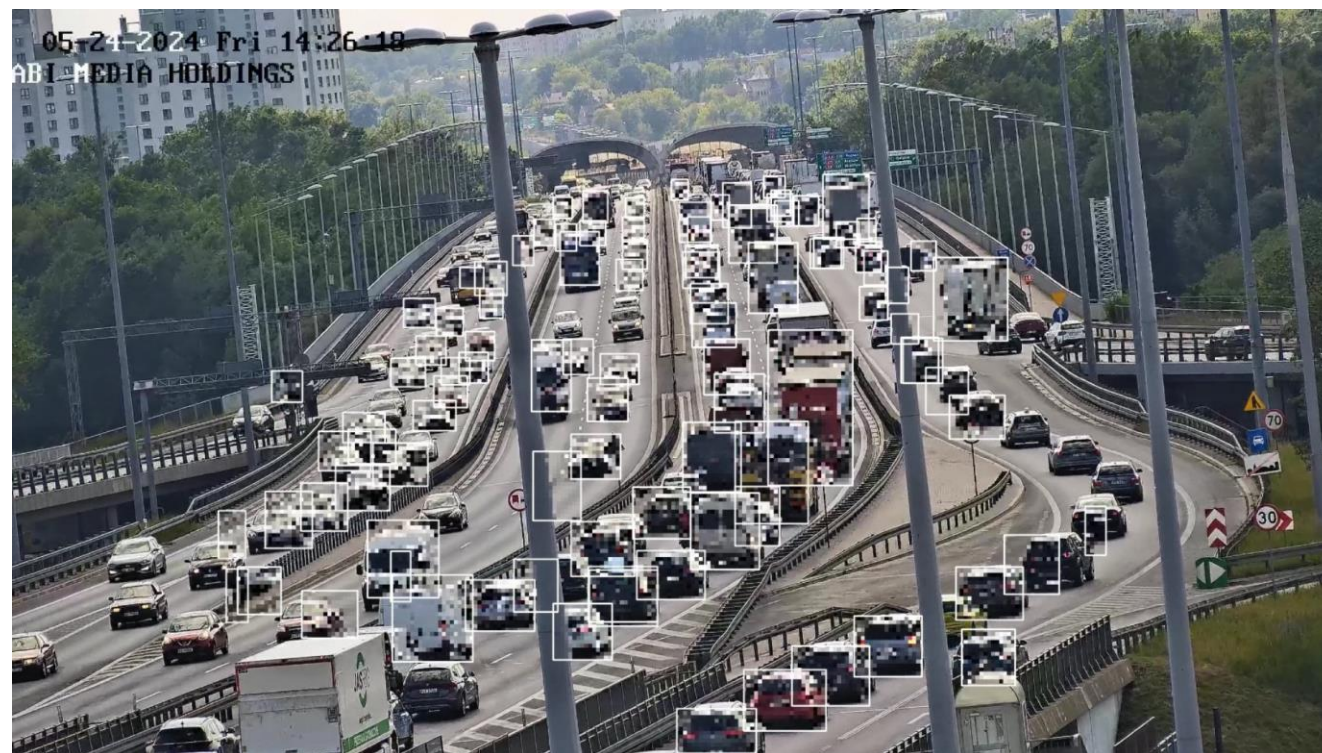
*Source: *The 2022 Ocean Outdoor Study - "The Art of Outdoor. "Ocean DeepScreen™ Evolution & Effectiveness Webinar" [6.12.2022].*

DIRECT ONLY



Broad Programmatic DOOH Reach

For **exclusive programmatic deals**, contact us with your DSP details and seat ID. Amplify your campaign's reach and impact with us today!



Maximize your **brand's visibility** with our **premium DOOH** locations, strategically placed in the most **high-traffic areas**. Our digital screens, including the prominent LED displays on Trasa Toruńska S8 and Hala Koszyki in Warsaw, deliver **over 8 million weekly impressions**, ensuring your message reaches a **vast audience**.



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reklama@abimedia.pl